



**ESTD : 1985**

# **MOOKAMBIGAI COLLEGE OF ENGINEERING**

Srinivasa Nagar, Kalamavur, Pudukkottai-622 502.

(Approved by AICTE & Affiliated to Anna University, Chennai)



## **EDI CLUB**

2022 - 23

**FACULTY**

<b>SL.NO</b>	<b>NAME</b>	<b>DESIGNATION</b>	<b>DEPARTMENT</b>
01	G.PRADEEP	In-charge	CIVIL
02	S. NEELAVENI	Member	ECE, EEE & EIE
03	N. CHITRA	Member	CSE & IT
04	T.PARTHIPASARAVANAKUMAR	Member	MECH

**ENTREPRENEURSHIP DEVELOPMENT CLUB OFFICE BEARERS &  
MEMBERS**

**ENTREPRENEURSHIP CELL MEMBER LIST 2022-2023**

**STUDENTS LIST**

S.NO	NAME	DESIGNATION	DEPARTMENT	YEAR
1	J PRITHIVI RAJ	Student Coordinator	CIVIL	4th
2	R SIVA SANKER	Asst.Student Coordinator	CSE	3rd
3	R YUVARAJ	Dept President	ECE	4th
4	C AJAIKUMAR	Asst.Dept President	ECE	3rd
5	B PANDIYARAJAIN	Dept President	E&I	4th
6	K SURENDHIREN	Asst.Dept President	E&I	3rd
7	C.K CINNAYA BARTHI	Dept President	CSE	4th
8	S RAJESWARI	Asst.Dept President	CSE	3rd
9	E.VINOTH KANNA	Dept President	IT	4th
10	R SIVASANKARAN	Asst.Dept President	IT	3rd
11	V SHANTHI	Dept President	CIVIL	4th
12	V.MGOKUL KRISHNAN	Asst.Dept President	CIVIL	3rd
13	M RUPENDARA MURTE	Dept President	MEC	4th
14	R NITHIN SIVARAMAN	Asst.Dept President	MEC	3rd
15	S.PRATHEESH	Dept President	EEE	4th
16	A ROSHAN	Asst.Dept President	EEE	3rd
17	VIGNESHWARAN S	Member	CIVIL	3rd
18	A.VETRIKUMAR	Member	CIVIL	3rd
19	BALACHANDRAN S	Member	CIVIL	3rd
20	G. NISANTH	Member	CIVIL	3rd
21	R.THALAPATHIMURUGAN	Member	CIVIL	3rd
22	RAGUL KANNAN	Member	CIVIL	3rd
23	S. THIVINKUMAR	Member	CIVIL	3rd
23	VIJAYAKUMAR R	Member	CIVIL	3rd
24	VM.GOKULA KRISHNAN	Member	CIVIL	3rd
25	AISWARYA VENGATESAN	Member	CIVIL	3rd
26	ASHOK CHAKKARAVARTHI	Member	CIVIL	3rd
27	DINESH KUMAR	Member	CIVIL	3rd
28	M.DEEPAN CHAKARAVARTHI	Member	CIVIL	3rd
29	VINOTH KANNA	Member	IT	4th
30	M. POORANI	Member	IT	3rd
31	MANISHA	Member	IT	3rd
32	P.VIJITHRA	Member	IT	3rd
33	PONKUMARAN S	Member	IT	3rd
34	R.SARAN VIGNESH	Member	IT	3rd
35	SAHANA BANU B	Member	IT	3rd
36	A.ARTHI	Member	CSE	3rd
37	AMIRTHA.R	Member	CSE	3rd
38	M.RUPENDARA MURTE	Member	Mec	4th
39	R.NITHIN SIVARAMAN	Member	MEC	4th

PRINCIPAL

DIRECTOR

# CONTENT

## INTERNAL AND EXTERNAL ACTIVITIES

SL.NO	DATE	NAME OF THE EVENT	RESOURCE PERSON	SPONSORED AMOUNT
01	27/08/2022	Orientation	Mr. M. Martin	-
02	10/11/2022	Club Inauguration	Mr. M. Martin	-
03	24/01/2023	Entrepreneurship & Innovation Awareness Program	Mr. M. Martin	-
04	14/02/2023	TamilNadu Student Innovation (TSI) Awareness Program	Vinoth Malaikani	5000/- (SASTRA)
05	29/03/2023	One-day Entrepreneurship development program	Vinoth Malaikani	10,000/- (SASTRA)

SL.NO	DATE	NAME OF THE EVENT	LOCATION
01	07/11/2022 to 08/11/2022	Design Thinking Workshop	SASTRA University, Thanjavur,
02	30/01/2023 to 10/02/2023	Faculty Development Program	PSG College of technology, Coimbatore
03	11/10/2023	EDC Faculty coordinators meet	Anna University chennai

# ABOUT



An entrepreneurship club is typically a student-run that focuses on promoting and supporting entrepreneurship. We often organize events, workshops, speaker sessions, and networking opportunities for aspiring entrepreneurs to learn, collaborate, and develop their entrepreneurial skills. We encourage our students in the club to participate in the development of a business, at minimum by learning from attending meetings, but ideally developing a start-up. We provide learning-by-doing environment where

students can cultivate their entrepreneurship skills. The club is also a place where people in the community can incubate a business idea, providing students with learning opportunities as the students help to develop the idea through the club.

### **VISION**

- ❖ Aspiring young business leaders will receive guidance from the Club to pursue their dream of entrepreneurship as undergraduates.

### **OBJECTIVES**

- ❖ To train students to have the appropriate business insights & entrepreneurial skills.
- ❖ To cultivate the entrepreneurial skills & values among students, in order to develop knowledgeable and enterprising graduates.
- ❖ Development of quality entrepreneurs who will be capable of competing in the local and global business industries.
- ❖ To inculcate a culture of innovation driven entrepreneurship through student projects.

### **MOTTO**

- ❖ Only you can limit yourself.

### **SCOPE**

- ❖ To organize entrepreneurship development and awareness program.
- ❖ To undertake research studies and identify technology areas having entrepreneurship opportunities.

MOOKAMBIGAI COLLEGE OF ENGINEERING

# ENTREPRENEURSHIP

DEVELOPMENT & INNOVATION CLUB



ORIENTATION

**27-08-2022**



# MOOKAMBIGAI COLLEGE OF ENGINEERING

(Approved by AICTE & Affiliated to Anna University, Chennai) ESTD:1985  
Srinivasa nagar, Kalamavur, Pudukkottai-622 502.



## ORIENTATION ON ENTREPRENEURSHIP & INNOVATION

INVITATION TO :

**Mr. M. MARTIN**

Field co-ordinator,  
EDII TN HUB,  
SASTRA University,  
Thanjavur,



10.30AM - 13.30PM  
27 AUGUST 2022



RA BLOCK,  
EDC CELL,  
MCE

initiatives social entrepreneurs capital venturing  
finances investors workers knowledge  
company corporate innovations opportunity word cloud entities funding  
scholars money collaborate unity projects economic confidence  
resources job activity venture capital

Dr.R.ELANGO VAN  
PRINCIPAL

Mr.G.PRADEEP  
CLUB  
COORDINATOR

Dr.P.VASUDEVAN  
DIRECTOR



An orientation program for ED-Club volunteers and members was organized on (27-08-2022) at the college. The program was organized with a aim to inspire and equip aspiring entrepreneurs with the knowledge and skills needed to start and grow successful business.

**ACTIVITIES AND AGENDA:**

- Welcome address by (R. Mahalakshmi/Civil/III year).
- Welcome and introduction to the program objectives.
- Keynote address by a successful entrepreneur. Panel discussion with experienced entrepreneurs on their journey and lessons learned.

- Workshops and interactive sessions on business planning, marketing, finance, and operations.
- Networking sessions and opportunities to connect with mentors and industry experts.
- Pitching sessions for participants to present their business ideas and receive feedback.
- Vote of thanks are present by (M. Keerthana/Civil/III year)

### **OUTCOMES OF THE PROGRAM:**

- Increased motivation and confidence among participants to pursue entrepreneurship.
- Enhanced understanding of the entrepreneurial process and key success factors.
- Acquisition of practical skills in business planning, marketing, finance and operations.
- Positive feedback and satisfaction from participants regarding the program content and organization.





## **CONCLUSION**

The Entrepreneurship Orientation program was successful in inspiring and equipping participants with the knowledge, skills, and connections necessary for entrepreneurial success. We believe that the program has laid a strong foundation for participants to embark on their entrepreneurial journey and make a positive impact in the business world.

**MOOKAMBIGAI COLLEGE OF ENGINEERING**

# **ENTREPRENEURSHIP**

**DEVELOPMENT & INNOVATION CLUB**



**CLUB**

**INAUGURATION**

**10-11-2022**

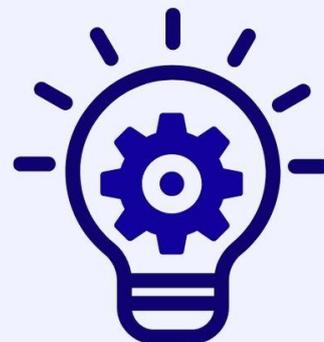


# MOOKAMBIGAI COLLEGE OF ENGINEERING

(Approved by AICTE & Affiliated to Anna University, Chennai) ESTD:1985  
Srinivasa nagar, Kalamavur, Pudukkottai-622 502.



# CLUB INAUGURATION



INVITING TO:

**MR. M. MARTIN**  
FIELD CO-ORDINATOR  
EDII TN HUB  
SASTRA UNIVERSITY  
THANJAVUR.



1.30PM - 4.00PM  
**10 NOVEMBER 2022**



**RA BLOCK,  
EDC CELL,  
MCE**

Mr.G.PRADEEP/HOD/CIVIL  
**CLUB INCHARGE**

Dr. R. ELANGO VAN  
**PRINCIPAL**

Dr. P. VASUDEVAN  
**DIRECTOR**

SPARKING BRILLIANCE  
IN BUSINESS

## ED CELL - CLUB INAUGURATION



GROUP PHOTO OF EDI MEMBERS

We are pleased to present the inaugural annual report of the Entrepreneurship club, covering the period from highlights the journey of our club inauguration was organized with ED-Cell at (10/11/2022) at our college since its inception and showcases the impactful activities and achievements that have marked. The Entrepreneurship club was founded with a vision to foster a culture of innovations, creativity, and entrepreneurship among deemed of Mookambigai college of engineering students. Throughout this inaugural year, our club has strived to provide a platform for budding entrepreneurs to learn, collaborate, and transform their ideas into successful ventures.

Resource person Club Inauguration the members of our college, (Incharge of ED-Cell [Mr.G.Pradeep](#), Members of ED-Cell [Mrs.S.Neelaveni](#), [Mrs.N.Chitra](#), and [Mr.T.Parthiba saravanakumar](#)).



Speech by Staff Incharge – Mr. G. Pradeep

It is with great honor and privilege that we introduce our distingused chief guest by (Mr.G.Pradeep, Incharge of ED-Cell).

MOOKAMBIGAI COLLEGE OF ENGINEERING

# ENTREPRENEURSHIP

DEVELOPMENT & INNOVATION CLUB



# Entrepreneurship & Innovation Awareness Program

**24-01-2023**



# MOOKAMBIGAI COLLEGE OF ENGINEERING

Srinivasa Nagar, Kalamavur, Pudukkottai-Dist 622602, Tamil Nadu, INDIA



# ENTREPRENEURSHIP DEVELOPMENT

AWARENESS PROGRAM

**MR.M.MARTIN**  
SPEAKER

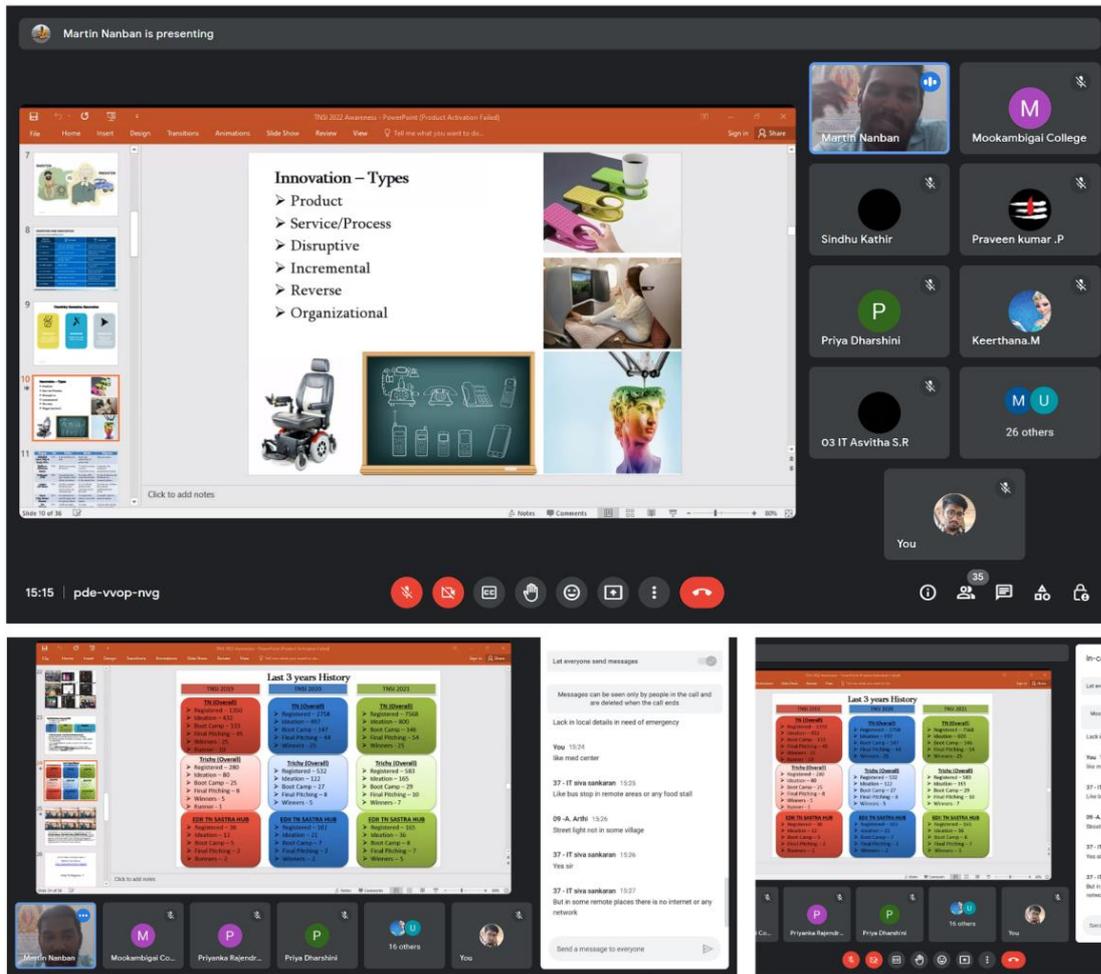
TUESDAY  
JAN 24, 2023  
2.00 PM



**Dr.R.ELANGOVAN**  
PRINCIPAL

**Mr.G.PRADEEP**  
CLUB INCHARGE

**Dr.P.VASUDEVAN**  
DIRECTOR



## PPT PRESENTATION BY SPEAKER

### Objective:

The primary objective of conducting an awareness program on Entrepreneurship Development Club (EDC) at Sastra University, Thanjavur, under the coordination of Mr. M. Martin, Field Coordinator of EDII TN Hub, is to foster a culture of entrepreneurship among students and encourage them to explore entrepreneurial opportunities.

### Report Summary:

The awareness program on Entrepreneurship Development Club (EDC) was conducted at Sastra University, Thanjavur, with the aim of introducing students to the concept of entrepreneurship and the resources available through

the EDC. The program was organized by Mr. M. Martin, Field Coordinator of EDII TN Hub, in collaboration with the university authorities.

### **Activities Conducted:**

- **Introduction to Entrepreneurship:** The program commenced with a session introducing students to the fundamentals of entrepreneurship, emphasizing the importance of innovation, creativity, and problem-solving skills in the entrepreneurial journey.
- **Role of EDC:** A detailed presentation was delivered to highlight the role of the Entrepreneurship Development Club (EDC) in nurturing entrepreneurial talent among students. The various activities, workshops, and mentorship programs offered by the EDC were elucidated.
- **Success Stories:** Inspirational success stories of entrepreneurs were shared to motivate students and instill confidence in their entrepreneurial aspirations. These stories served as examples of how determination and perseverance can lead to entrepreneurial success.
- **Interactive Sessions:** Interactive sessions were conducted to encourage active participation from students. They were given the opportunity to ask questions, share their thoughts, and express their interest in joining the EDC.
- **Networking Opportunities:** The program also provided networking opportunities for students to connect with experienced entrepreneurs, mentors, and industry professionals. This facilitated knowledge exchange and potential collaboration for future entrepreneurial endeavors.

### **Benefits:**

**Enhanced Awareness:** The awareness program increased students' awareness and understanding of entrepreneurship as a viable career option. It helped them recognize their potential as future entrepreneurs.

- **Skill Development:** Students gained valuable insights into essential entrepreneurial skills such as leadership, communication, problem-solving, and critical thinking through the program sessions.
- **Resource Access:** By joining the Entrepreneurship Development Club (EDC), students gained access to a wide range of resources, including workshops, training programs, mentorship, and funding opportunities, to support their entrepreneurial ventures.
- **Inspiration and Motivation:** The program inspired and motivated students by showcasing real-life success stories of entrepreneurs who started from humble beginnings and achieved remarkable feats through their entrepreneurial endeavors.
- **Networking:** The networking opportunities provided during the program enabled students to build connections with established entrepreneurs, mentors, and industry experts, which can be invaluable for their future entrepreneurial journey.

## **Conclusion**

The awareness program on Entrepreneurship Development Club (EDC) at Sastra University, Thanjavur, led by Mr. M. Martin, aimed to ignite the entrepreneurial spirit among students and equip them with the necessary skills and resources to pursue their entrepreneurial aspirations successfully. It is hoped that through such initiatives, a new generation of innovative and socially responsible entrepreneurs will emerge, contributing to economic growth and societal development.

MOOKAMBIGAI COLLEGE OF ENGINEERING

# ENTREPRENEURSHIP

DEVELOPMENT & INNOVATION CLUB

**TSI**

**Awareness**

**Program**

**14-02-2023**



# **MOOKAMBIGAI COLLEGE OF ENGINEERING**

Srinivasa nagar, Kalamavur, Pudukkottai-622 502.



## **TAMILNADU STUDENT INNOVATION 2022-2023 STAGE-1 AWARENESS PROGRAM**

**VINOTH MALAIKANI**

**INCUBATION SCIENTIST EDII-ABIRF,  
ANNA UNIVERSITY, TRICHY**

**WE REQUEST EVERYONE TO JOIN US TO THE  
PROGRAM @ RA BLOCK, SEMINAR HALL**

**FEBRUARY 14, 2023 | 11:30 AM**

**Dr.R.ELANGO VAN  
PRINCIPAL**

**Mr.G.PRADEEP  
CLUB  
COORDINATOR**

**Dr.P.VASUDEVAN  
DIRECTOR**



## **AWARENESS SPEECH**

**Programme Name:** Awareness on TNSI 2022

**Date of the programme:** 14th February 2023

**Venue :** Mookambigai college of Engineering , Keeranur .

Half day awareness programme on Tamil Nadu Student Innovators 2022 by EDII TN Hub SASTRA University Hub, Thanjavurat Mookambigai college of engineering keeranur on 13th February 2029. 100 students took part in the event' Mr.prithivi, student co-ordinator of EDC - Mookambigai college delivered welcome address. G.Pradeep, EDC Faculty Coordinator Mookambigai college of Engineering Inagurated the event.

The Resource person is Mr.Vinoth Malaikani, Incubation scientist, ABIRF, Trichy was taken the session about entrepreneurship with innovative mindset and how current generation students can find the ideas by deal with the

problems'. Also he has mentioned about ideas validation and worth the proof of lean carry as models for idea selection.

Next Mr.Vinoth explained about tdea research at incubation centers and its importance & duties / services of the incubation centers. He has told the incubation centers are one of the pillar of India for startup generation. Finally Mr.Vinoth explained about EDII TN and its services, Hub & spoke model development for student community wealthy in entrepreneurship career and TNSI zone and its registration steps.

Mr.Manikandan.R Assistant Professor, delivered vote of thanks

**Summary:** The half-day awareness program on Tamil Nadu Student Innovators 2022 was conducted at Mookambigai College of Engineering, Keeranur, on 13th February 2022. Organized by EDII TN Hub and Sastra University Hub. The event aimed to enlighten students about entrepreneurship opportunities, idea validation, and the role of incubation centers. Mr. Vinoth Malaikani, an incubation scientist, led the session, covering topics such as innovative mindset, idea validation, and the services provided by EDII TN. The event concluded with a vote of thanks from Mr. Manikandan, an Assistant Professor at Mookambigai College of Engineering.

**Objectives:**

1. **Promote Entrepreneurship Awareness:** The primary objective was to raise awareness among students about entrepreneurship opportunities, particularly the Tamil Nadu Student Innovators 2022 initiative.
2. **Educate on Idea Validation:** The program aimed to educate students on the importance of idea validation and how to use lean canvas models for selecting viable business ideas.

3. **Highlight Incubation Center Role:** Another objective was to highlight the significance of incubation centers in fostering startup generation and providing support services to budding entrepreneurs.
4. **Introduce EDII TN Services:** The program aimed to introduce students to the services offered by EDII TN, including the Hub & spoke model development for enriching the entrepreneurial ecosystem among students.

**Benefits:**

1. **Enhanced Entrepreneurial Awareness:** Participants gained a deeper understanding of entrepreneurship opportunities, empowering them to explore entrepreneurial endeavors.
2. **Improved Idea Selection Skills:** Students learned valuable skills in idea validation and lean canvas modeling, enabling them to assess the feasibility and viability of their business ideas effectively.
3. **Awareness of Incubation Center Support:** Participants became aware of the services and support provided by incubation centers, helping them access resources and guidance for their entrepreneurial ventures.
4. **Access to EDII TN Services:** By learning about EDII TN and its services, students gained access to resources and support for developing their entrepreneurial careers, including registration steps for initiatives like TNSI 2022.

## Attendance:

**MOOKAMBIGAI COLLEGE OF ENGINEERING**  
SRINIVASA NAGAR  
KALAMAVUR, PUDUKKOTTAI PN.622 502.

**ATTENDANCE SHEET**

Program name: TAMILNADU STUDENT INNOVATION AWARENESS PROGRAM Date of the program: 12/05/2015  
Venue: RA BLOCK SEMINAR HALL

S.No	Name	Department	Year	Mail Id	Mobile number	Signature
1.	D. RUTHRA PATHI	CIVIL	Final year	ruthradevendraan0309@gmail.com	8903552167	D. R. Pathi
2.	A. RAJUL KANNAN	CIVIL	3 <sup>rd</sup> YEAR	rajulkannan12062002@gmail.in	63834383813	A. Rajulkannan
3.	R. SARAN VIGNESH	IT	3 <sup>rd</sup> year	rsvignesh616@gmail.com	7010506372	R. Saran Vignesh
4.	#. MARI KARALAR	CIVIL	4 <sup>th</sup> Year	marithan1999@gmail.com	9080689253	M. Mari Karalar
5.	M. TAMIL SENAN	EEE	4 <sup>th</sup> Year	lami5216n080198ma1@3mri.com	9965372713	M. Tamil Senan
6.	M. GOKUL	EEE	4 <sup>th</sup> year	lami5216n080198ma1@gmail.com	7904639388	M. Gokul
7.	S. KARMUGILAN	MELH	3 <sup>rd</sup> year	kararmugilans4@gmail.com	7810076285	S. Karmugilan
8.	R. J. VILBIN DANNY	MECH	3 <sup>rd</sup> year	dannypcruz2002@gmail.com	7094790504	R. J. Vilbin Danny
9.	G. MAHALINGAM	EEE	Final year	Sriramgopal664@gmail.com	9597299897	G. Mahalingam
10.	R. YUJESHAJ	ECE	Final year	Yuvraj22002@gmail.com	6384663134	R. Yujesha
11.	A. VETUKUMAR	CIVIL	3 <sup>rd</sup> year	Vugarnax6579@gmail.com	6379573457	A. Vetukumar
12.	C. AJAYKUMAR	ECB	3 <sup>rd</sup> year	ajalchakr@gmail.com	7108830185	C. Ajaykumar
13.	M. DEEPA	ECB	3 <sup>rd</sup> year	deepan.deepan@gmail.com	7639194885	M. Deepa
14.	S. VIGNESHWARAN	CIVIL	3 <sup>rd</sup> year	vigneshwar@gmail.com	9361463939	S. Vignesh
15.	D. SUJITHA	CSE	3 <sup>rd</sup> year	Sujithadovensan@gmail.com	9361463939	D. Sujitha

**MOOKAMBIGAI COLLEGE OF ENGINEERING**  
SRINIVASA NAGAR  
KALAMAVUR, PUDUKKOTTAI PN.622 502.

**ATTENDANCE SHEET**

Name: TAMILNADU STUDENT INNOVATOR AWARENESS PROGRAM

Date of the program: 14.02

Block: SEMINAR HALL

Name	Department	Year	Mail Id	Mobile number	Signature
S. AAKASH	CSE	II	SankarGowri@gmail.com	6369107252	S. Akash
R. ABISHEIK	CSE	II	abishai.kalishan106@gmail.com	8072931396	R. Abisheik
K. ASWINRAM	CSE	III	Aswinram301@gmail.com	9361302182	K. Aswin Ram
KRISHNA PRIYA.S	CSE	III	Prigahati8167@gmail.com	6374372181	S. Krishna P.
HARSHITA K.D	CSE	III	harshita.kd16@gmail.com	9487718459	Harshita K.D
AARTHI.M	CSE	III	aarthim20@gmail.com	6381707268	Aarthi M
MARTIN RAJA.S	CSE	III	MartinRajasekar@gmail.com	9361502283	S. Martin Raja
GUUNA.S	CSE	III	Guuna936@gmail.com	9360100988	Guuna S
F. Mohamed Iqbal	CSE	III	iqbal.mohamed0@gmail.com	7345442005	F. Mohamed Iqbal
T. SANJAY KUMARAN	CSE	III	Kumarsanjay@gmail.com	9514478123	T. Sanjay
P. Kumaravel	CSE	III	P.Kumaravel@gmail.com	632247986	P. Kumaravel
S. Alith Hussain	CSE	III	alithhussain88@gmail.com	9025934566	S. Alith Hussain
A. Yogeshwaran	CSE	III	Yogeshwaran@gmail.com	6369900204	A. Yogeshwaran
S. DEEPTHI	CSE	III	deepthisrinivasan@gmail.com	9671592816	S. Deepthi
G. Swathi	CSE	III	swathishree13@gmail.com	6380418018	G. Swathi
				949764335	B. Swathi

**MOOKAMBIGAI COLLEGE OF ENGINEERING**  
SRINIVASA NAGAR  
KALAMAVUR, PUDUKKOTTAI PN.622 502.

**ATTENDANCE SHEET**

Name: TAMILNADU STUDENT INNOVATION AWARENESS PROGRAM

Date of the program: 14.02

Block: SEMINAR HALL

Name	Department	Year	Mail Id	Mobile number	Signature
T.M. Dhinesh Kumar	MECH	II Year	dhinesh.milanarasa@gmail.com	9087040315	T.M. Dhinesh Kumar
P. Santhosh	MECH	II Year	SandySanthosh7059@gmail.com	7339203006	P. Santhosh
A. Santhosh	MECH	II - Year	ks1462932@gmail.com	6384627504	A. Santhosh
S. TAMIL SELVAN	MECH	II - YEAR	tamilselvan111@gmail.com	6374065080	S. Tamil Selvan
T. Vetrivel	MECH	II - year	vetrivel0355@gmail.com	7695906299	T. Vetrivel
S. RAM PRASAD	MECHANICAL	II - year	ramanujal23@gmail.com	8754862817	S. Ram Prasad
V. RAJAKUMARAN	MECH	II - Year	steadystar@gmail.com	9384927151	V. Rajakumaran
GITHENDRAN.V	MECH	II - Year	githendran1022@gmail.com	8056758047	Githendran V
MOHAMED ASHWAK J	MECH	II - YEAR	viswanashwak6@gmail.com	9944936288	J. Mohamed Ashwak
Santhosh Kumar.R	MECH	II - Year	mathirajasekaran@gmail.com	6382127150	S. Santhosh Kumar
Abinemi.P	EIE	II - Year	abisha3693@gmail.com	6383175050	Abinemi P
Mehar Jabeen.N	CSE	II Year	meharjabeen@gmail.com	9500999922	Mehar Jabeen N
Lydia Joyce.A	CSE	II Year	lydiajoyce14@gmail.com	9047889019	Lydia Joyce A
Jothieswarya S.M	CSE	II Year	beingcute@gmail.com	9384309244	S.M. Jothieswarya

**MOOKAMBIGAI COLLEGE OF ENGINEERING**

# **ENTREPRENEURSHIP**

**DEVELOPMENT & INNOVATION CLUB**



# **ENTREPRENEURSHIP DEVELOPMENT PROGRAM**

**29-03-2023**



# MOOKAMBIGAI COLLEGE OF ENGINEERING

Srinivasa Nagar, Kalamavur, Pudukkottai-Dist 622502, Tamil Nadu, INDIA



## ONE-DAY ENTREPRENEURSHIP DEVELOPMENT PROGRAM

This is an opportunity, to get insight into the how and the ways to make your dream come true

### Speakers



**Vinoth Malaikani**

*Incubation Scientist*



**JenithKumar**

*Software Engineer*

- Funding Opportunities provided by GOVT.OF.TN
- Business plan preparation by BANKING
- Intellectual Property Rights - AWARENESS
- Company Registration Process

**29th March, 2023**

### Venue & Time

RA Block ,seminarhall .  
wednesday @ 9:45am

Mr.G.PRADEEP/HOD/CIVIL  
CLUB INCHARGE

Dr.R.ELANGO VAN  
PRINCIPAL

Dr.P.VASUDEVAN  
DIRECTOR

[www.reallygreatsite.com](http://www.reallygreatsite.com) [hello@reallygreatsite.com](mailto:hello@reallygreatsite.com) [@reallygreatsite](https://www.instagram.com/reallygreatsite)



MEETING ABOUT BUSINESS ,FUNDING AND RIGHTS

On 29th March 2023, one-day Entrepreneurship Development Program was organized for club members. The program aimed to empower participants with essential knowledge and skills related to entrepreneurship, focusing on funding opportunities provided by the Government of Tamil Nadu, business plan preparation facilitated by banking institutions, awareness regarding intellectual property rights, and the company registration process.

**Program Objective:**

**Funding Opportunities provided by the Government of Tamil Nadu:**

- The program began with a session dedicated to exploring the funding opportunities available through the Government of Tamil Nadu for aspiring entrepreneurs.
- Expert speakers elaborated on various schemes, grants, and subsidies offered by the government to support startups and small businesses.

- Participants gained insights into the eligibility criteria, application process, and benefits of availing government funding.

### **Business Plan Preparation by Banking Institutions:**

- Following the session on funding opportunities, banking professionals conducted a workshop on business plan preparation.
- Participants learned how to create a comprehensive business plan, including aspects such as market analysis, financial projections, operational strategies, and risk management.
- Practical guidance was provided on structuring business plans to attract potential investors and financial institutions.

### **Intellectual Property Rights - Awareness:**

- Intellectual Property (IP) rights are essential for protecting innovations and creations in business.
- Experts in intellectual property law delivered a session to raise awareness among participants about the importance of safeguarding their intellectual assets.
- Topics covered included patents, trademarks, copyrights, and trade secrets, along with the process of acquiring and enforcing IP rights.

### **Company Registration Process:**

- The final segment of the program focused on the company registration process, a critical step in establishing a business.
- Legal experts provided insights into different business structures, such as sole proprietorship, partnership, limited liability partnership (LLP), and private limited company.
- Participants gained clarity on the procedures, documentation, and compliance requirements involved in registering a company in Tamil Nadu.

### **Benefits:**

- Enhanced Understanding of Funding Opportunities
- Proficient Business Plan Preparation
- Increased Awareness of Intellectual Property Rights
- Clarity on the Company Registration Process

### **Outcome:**

Upon completion of the program, participants are expected to achieve the

### **Following Outcomes:**

1. **Enhanced Knowledge:** Participants gain a deeper understanding of entrepreneurship, funding opportunities, business planning, intellectual property rights, and legal compliance, equipping them with the knowledge necessary to navigate the entrepreneurial landscape effectively.
2. **Improved Skills:** Participants develop practical skills in business planning, financial management, intellectual property protection, and

legal compliance, empowering them to establish and manage their businesses with confidence and competence.

3. **Increased Confidence:** Armed with valuable insights and skills, participants feel more confident in pursuing their entrepreneurial aspirations, knowing they have the necessary resources and support to overcome challenges and achieve success.
4. **Actionable Plans:** Participants leave the program with actionable plans for their entrepreneurial ventures, including strategies for accessing funding, developing business plans, protecting intellectual property, and registering their companies, setting them on the path to entrepreneurial success.

## **Conclusion**

The one-day Entrepreneurship Development Program proved to be highly informative and beneficial for club members interested in pursuing entrepreneurial ventures. Through engaging sessions on funding opportunities, business plan preparation, intellectual property rights, and company registration, participants acquired valuable knowledge and skills to navigate the complexities of entrepreneurship successfully. Moving forward, it is imperative for participants to apply the insights gained from the program to their entrepreneurial endeavors and leverage the resources available to drive innovation and business growth in Tamil Nadu.

Some of the students work:

**WORKSHOP ON BUSINESS MODEL CANVAS**

PSG STEP | Prezantim

<p><b>Key Partners</b></p> <p>The Key Partnerships Building Block describes the network of suppliers and partners that make the business model work</p>	<p><b>Key Activities</b></p> <p>The Key Activities Building Block describes the most important things a company must do to make its business model work</p>	<p><b>Value Propositions</b></p> <p>The value propositions building block describes the bundle of products services that create value for a specific customer segment</p>	<p><b>Customer Relationships</b></p> <p>The Customer Relationships Building Block describes the types of relationships a company establishes with specific Customer Segments</p>	<p><b>Customer Segments</b></p> <p>The customer Segments Building block defines the different of people or organisations an enterprise aims to reach and serve</p>
	<p><b>Key Resources</b></p> <p>The Key Resources Building Block describes the most important assets required to make a business model work</p>		<p><b>Channels</b></p> <p>The channels building block describes how a company communicates with and reaches its customer segment to deliver a value proposition</p>	
<p><b>Cost Structure</b></p> <p>The Cost Structure describes all costs incurred to operate a business model</p>		<p><b>Revenue Streams</b></p> <p>The Revenue Streams Building Block represents the cash a company generates from each Customer Segment (costs must be subtracted from revenues to create earnings)</p>		

**Business Model Canvas**

Designed for: *SSP Plastic Construction* | Designed by: *S. Priya* | Date: *30/09/23* | Version:

<p><b>Key Partners</b></p> <p>⇒ plastic produce manufacture ⇒ Specific financiers long term contract and responsibility within the partnership.</p>	<p><b>Key Activities</b></p> <p>⇒ Reuse prolonged (or) Recycle use ⇒ Introduction of new sharing schemes.</p>	<p><b>Value Propositions</b></p> <p>Handle with care, plastic is Everywhere.</p>	<p><b>Customer Relationships</b></p> <p>By speech (or) Through call</p>	<p><b>Customer Segments</b></p> <p>skilled labours, who are interested in working.</p>
	<p><b>Key Resources</b></p> <p>⇒ It is mainly used for pipes, cables, floor covering, insulation</p>		<p><b>Channels</b></p> <p>By Advertisement using social media through</p>	
<p><b>Cost Structure</b></p> <p>⇒ variable cost ⇒ Based on quantity</p>		<p><b>Revenue Streams</b></p> <p>By using raw materials sales. (or) plastic material sales.</p>		

Designed by: The Business Model Foundry ([www.businessmodelgeneration.com/canvas](http://www.businessmodelgeneration.com/canvas)). Word implementation by: Neos Chronos Limited (<https://neoschronos.com>). License: CC BY-SA 3.0

Designed for: RSK construction

Designed by: R. Mahalakshi Date: 30/03/23 Version:

## Business Model Canvas

### Key Partners

Partners from  
Brushes,  
RMC, steel  
from good quality  
dealers, vehicles,  
furniture  
carpenters  
electricians.

### Key Activities

Marking,  
excavating,  
foundation, pillar  
concreting, brick  
masonry, roof  
claying, flooring  
and finishing.

### Key Resources

Building materials from quality based dealers.  
"Skilled workers"  
"Highly motivated workers"  
work with

### Value Propositions

"The wonders  
comes true..."  
with less cost  
and high blissful  
living or  
making impossible  
to possible."

### Customer Relationships

By Applying  
new ideas for  
their convenience  
and to attract  
by compact homes  
with cost budget.

### Customer Segments

People who are  
interested with  
modern technology.

### Channels

Through social  
media,  
By the communi-  
-cation  
between people  
through add.  
[Offline, online].

### Cost Structure

### Revenue Streams

Registration fee  
Plan Approval fee,  
Construction fee.  
Furniture fee.

Amount from the Partnership  
with the contract  
b/w people and  
Govt.

Resale the products which  
are more than its enough.

**Attendance:**



**MOOKAMBIGAI COLLEGE OF ENGINEERING**  
SRINIVASA NAGAR  
KALAMAVUR, PUDUKKOTTAI PN.622 502.

ATTENDANCE SHEET

Program name: FUNDING OPPORTUNITIES PROVIDED BY GOVT. OF TN &  
BUSINESS PLAN PREPARATION  
Venue: R.A BLOCK, SEMINAR HALL

Date of the program: 29/03/2023

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Date of the program: 29/03/2023

ATTENDANCE SHEET

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**ATTENDANCE SHEET**

Program name: **FUNDAMENTAL OPPORTUNITIES PROVIDED BY GOVT. OF TN**  
Venue: **R.A BLOCK, SEMINAR HALL**      **BUSINESS PLAN PREPARATION**

Date of the program: **29/03/2023**

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**ATTENDANCE SHEET**

Program name: FUNDING OPPORTUNITIES PROVIDED BY GOVT. OF INDIA

Venue: RA. BLOCK, SEMINAR HALL

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Date of the program: 29/03/2023

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**MOOKAMBIGAI COLLEGE OF ENGINEERING**

# **ENTREPRENEURSHIP**

**DEVELOPMENT & INNOVATION CLUB**

## **Design Thinking Workshop @ SASTRA**

**EDII-TN**

**07/08-11-2022**



Workshop meeting room

**Date:** 7th November to 8th November 2022

**Venue:** SASTRA University, Thanjavur, Tamil Nadu

**Organizers:** Entrepreneurship Development & Innovation Institute, Government of Tamil Nadu (EDII) & IEDP EDII Hub @ SASTRA University

**Participants:** Entrepreneurs, Innovators, Design Thinkers, and Experts from Biomedical, IoT, Software, etc.

**Objective:** The two-day Design Thinking Workshop, jointly organized by the Entrepreneurship Development & Innovation Institute (EDII) and the IEDP EDII Hub @ SASTRA University, aimed to foster entrepreneurship development and drive innovation across various sectors, including Biomedical, IoT, Software, among others. The workshop aimed to impart design thinking principles and methodologies to equip participants with the skills necessary to tackle complex challenges and generate innovative solutions.

**Day 1: 7th November 2022**

1. **Introduction to Design Thinking:**

- Overview of design thinking principles, emphasizing the importance of user empathy, ideation, and prototyping in the innovation process.
- Discussion on the relevance of design thinking in entrepreneurship and problem-solving.

## 2. User Empathy and Needs Identification:

- Interactive sessions on conducting empathy interviews and observation techniques to gain insights into user needs across diverse sectors.
- Group activities to identify key pain points and opportunities based on user research.

## 3. Ideation and Opportunity Exploration:

- Brainstorming sessions to generate innovative ideas for addressing identified user needs and challenges.
- Techniques for divergent and convergent thinking to explore a wide range of solutions.



Pitching our idea after ideation workshop

## Day 2: 8th November 2022

### 4. Prototyping and Iteration:

- Hands-on prototyping workshops to translate ideas into tangible prototypes using low-fidelity materials.

- Feedback and iteration loops to refine prototypes based on user insights and testing.

#### 5. **Visit to Incubation Center:**

- Guided tour of the incubation center at SASTRA University, providing participants with exposure to the facilities, resources, and support services available for startups and innovators.
- Networking opportunities with resident entrepreneurs, mentors, and industry experts.

#### 6. **Pitch Development and Presentation Skills:**

- Training on crafting persuasive pitches to effectively communicate the value proposition, market opportunity, and scalability of innovative solutions.
- Presentation skills workshops to enhance participants' ability to deliver pitches with confidence and clarity.



Visit to AR/VR incubation centre

#### **Key Outcomes:**

- **Enhanced Problem-Solving Abilities:** Participants developed a deeper understanding of human-centered design thinking methodologies, enabling them to approach challenges with empathy and creativity.
- **Innovative Solution Concepts:** The workshop generated a multitude of innovative solution concepts spanning various sectors, including Biomedical, IoT, and Software, reflecting the diverse expertise and creativity of the participants.

- **Prototype Development:** Participants successfully translated their ideas into tangible prototypes, leveraging rapid prototyping techniques and incorporating user feedback for iterative improvement.
- **Incubation Center Exposure:** The visit to the incubation center provided participants with valuable insights into the startup ecosystem, fostering a better understanding of the support mechanisms available for entrepreneurial ventures.

**Conclusion:** The two-day Design Thinking Workshop conducted at SASTRA University, in collaboration with the Entrepreneurship Development & Innovation Institute (EDII), served as a platform for nurturing entrepreneurship and driving innovation in the region. By instilling design thinking principles and facilitating hands-on activities, the workshop empowered participants to ideate, prototype, and pitch innovative solutions with the potential to address real-world challenges.

This report encapsulates the highlights and outcomes of the Design Thinking Workshop, reflecting the collective efforts and commitment towards fostering entrepreneurship and innovation in Tamil Nadu.





MOOKAMBIGAI COLLEGE OF ENGINEERING

# ENTREPRENEURSHIP

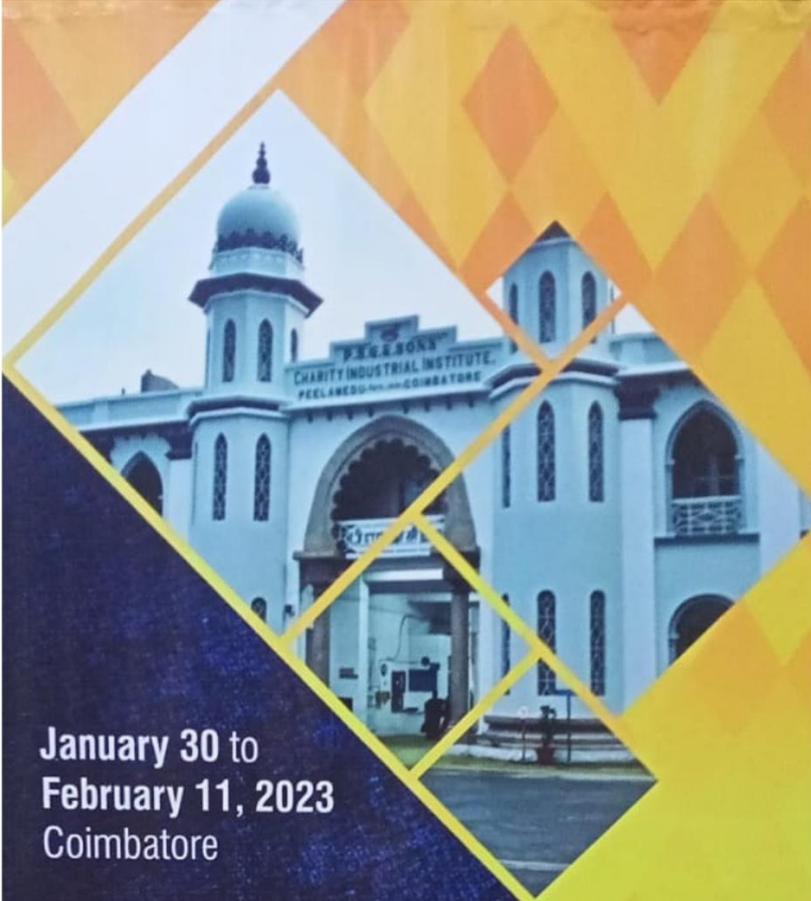
DEVELOPMENT & INNOVATION CLUB



## Faculty Development Program

**30-01-2023**  
TO

**11-02-2023**



January 30 to  
February 11, 2023  
Coimbatore

**FACULTY  
DEVELOPMENT  
PROGRAMME ON  
ENTREPRENEURSHIP**

Supported by



**NSTEDB**  
Department of Science  
& Technology,  
Govt. of India

Organised by



**PSG**  
**STEP**  
FOSTERING ENTREPRENEURSHIP

1998-2023

The Faculty Development Program on Entrepreneurship, held in Coimbatore from January 30 to February 11, 2023, aimed to empower educators

with the necessary skills and knowledge to foster entrepreneurship among students and promote an entrepreneurial culture within educational institutions.

**Objectives:**

- To enhance educators' understanding of entrepreneurial competencies.
- To facilitate the identification of business opportunities and stimulate creativity and idea generation.
- To build teams and explore various sources of funding for innovation and startup ventures.
- To cultivate an entrepreneurial mindset among faculty members.
- To provide guidance on company incorporation formalities and enterprise creation.
- To equip educators with effective mind management techniques.
- To develop skills in the art of student mentoring.

**Benefits:**

- **Enhanced Competencies:** Educators gained a deeper understanding of entrepreneurial competencies, enabling them to effectively impart these skills to students.
- **Stimulated Creativity:** Sessions on business opportunity identification and creativity sparked innovative thinking among participants, encouraging them to generate novel ideas.
- **Improved Team Dynamics:** Educators learned strategies for building cohesive teams, essential for successful entrepreneurial endeavors.
- **Increased Funding Knowledge:** Participants explored various sources of funding for startups, empowering them to guide students in securing financial support for their ventures.
- **Cultivated Mindset:** Facilitation of an entrepreneurial mindset instilled participants with the resilience and determination needed to overcome challenges in the entrepreneurial journey.
- **Practical Guidance:** Guidance on company incorporation formalities provided practical insights into the legal aspects of starting a business.

- **Effective Mentoring:** Educators honed their mentoring skills, enabling them to provide valuable guidance and support to aspiring student entrepreneurs.

 PSG - Science & Technology Entrepreneurial Park (PSG-STEP) PSG College of Technology, Coimbatore – 641 004 <b>FACULTY DEVELOPMENT PROGRAMME ON ENTREPRENEURSHIP</b> January 30 – February 10, 2023 				
Programme Schedule				
Week - I				
Date	09:00 am to 10:30 am	11:00 am to 12:30 pm	01:30 pm to 03:00 pm	03:30 pm to 5:00 pm
30.01.2023 Monday	<b>Inauguration</b> Mr Dhruv Suyamprakasam, M/s. iCliniq & Dr K Prakasan, Principal, PSG CT	<b>Ice Breaking Session</b> Dr K Suresh Kumar PSG-STEP	<b>Why Entrepreneurship?</b> Mr Sriram Sankaran M/s. Synchron Group	<b>TBI – An Overview</b> Dr K Suresh Kumar PSG-STEP
31.01.2023 Tuesday	<b>Entrepreneurial Competencies</b> Mr V S Sukumaran Consultant, Kerala			
01.02.2023 Wednesday	<b>Business Opportunity Identification</b> Dr A K Senthilkumar M/s. You – Turn 'Inspire to Aspire '		<b>Creativity and Idea Generation</b> Dr A K Senthilkumar M/s. You – Turn 'Inspire to Aspire '	
02.02.2023 Thursday	<b>Team Building</b> Dr Nachimuthu PSG College of Arts and Science		<b>Sources of Funding for Innovation/Startups &amp; Proposals for Entrepreneurship Promotion Programmes</b> Dr K Suresh Kumar PSG-STEP	
03.02.2023 Friday	<b>Facilitating for an Entrepreneurial Mindset</b> Dr Radhika Meenakshi Shankar M/s. Wise Owl Consulting Services		<b>Company Incorporation Formalities</b> Mr V Devaraj M/s. V L Group of Management	<b>Enterprise Creation</b> Dr K Suresh Kumar PSG-STEP
04.02.2023 Saturday	<b>Mind Management</b> Dr P V Mohanram PSG Institute of Technology and Applied Research		<b>Art of Student Mentoring</b> Dr Radhika Meenakshi Shankar M/s. Wise Owl Consulting Services	

Sponsored by : National Science & Technology Entrepreneurship Development Board, DST, Govt. of India, New Delhi  
Organized by : PSG-STEP, PSG College of Technology, Coimbatore

## Event schedule

### Usefulness of Each Event:

- **Entrepreneurial Competencies :** Participants gained an understanding of the key competencies required for entrepreneurial success, laying the foundation for the subsequent sessions.
- **Business Opportunity Identification & Creativity:** Educators learned techniques for identifying viable business opportunities and fostering creativity, essential for developing innovative solutions.
- **Team Building & Source of Funding:** Sessions focused on team building and funding sources equipped participants with practical strategies for assembling effective teams and securing financial backing for startup ventures.
- **Facilitating an Entrepreneurial Mindset:** Participants were guided in cultivating an entrepreneurial mindset, essential for navigating the challenges of entrepreneurship with resilience and adaptability.

- **Company Incorporation Formalities & Enterprise Creation:** Practical guidance on company incorporation formalities provided participants with the knowledge needed to establish legal entities for their ventures.
- **Mind Management:** Educators learned effective mind management techniques to maintain focus, resilience, and mental well-being amidst the pressures of entrepreneurship.
- **Art of Student Mentoring:** Participants developed mentoring skills to provide valuable guidance and support to aspiring student entrepreneurs, nurturing their growth and development.

In conclusion, the Faculty Development Program on Entrepreneurship, supported by NSTEDB and organized by PSG, provided educators with a comprehensive toolkit for fostering entrepreneurship among students and promoting an entrepreneurial ecosystem within educational institutions, thereby contributing to socio-economic development.



MOOKAMBIGAI COLLEGE OF ENGINEERING

# ENTREPRENEURSHIP

DEVELOPMENT & INNOVATION CLUB

TALKATHON - EDC

Faculty

Coordinators Meet

**11-10-2023**



## **Report: Talkathon - EDC Faculty Coordinators Meet**

**Date:** 11th October, 2023

**Venue:** Anna University, Chennai - 600025

### **Introduction:**

On 11th October, 2023, Anna University in Chennai hosted the "Talkathon - EDC Faculty Coordinators Meet," bringing together faculty coordinators of Entrepreneurship Development Clubs (EDCs) from various institutions. The objective of the event was to facilitate collaboration, share best practices, and discuss strategies for fostering entrepreneurship among students.

### **Agenda:**

- Welcome Address
- Keynote Speech: Fostering Entrepreneurial Ecosystems in Educational Institutions
- Experience Sharing Sessions by EDC Faculty Coordinators
- Workshop: Building Effective Entrepreneurship Programs on Campus

- Panel Discussion: Overcoming Challenges in Running EDCs
- Networking Session
- Closing Remarks

**Report:**

The event commenced with a warm welcome address, setting a positive atmosphere for the day ahead. A keynote speech was delivered by Dr. [Insert Name], highlighting the significance of creating conducive environments for entrepreneurship within educational institutions and the pivotal role of EDCs in achieving this goal.

Experience sharing sessions followed, where EDC faculty coordinators showcased their innovative initiatives, successes, and challenges. Presentations covered a wide range of topics, including student engagement strategies, successful events, and collaborative projects, inspiring attendees with practical insights.

A workshop on building effective entrepreneurship programs was conducted, providing participants with actionable strategies for designing, implementing, and evaluating EDC activities. Led by [Insert Facilitator's Name], the workshop delved into curriculum integration, mentorship programs, and industry partnerships.

A panel discussion featuring experienced EDC faculty coordinators addressed common challenges encountered in running EDCs. Topics such as funding, student involvement, and faculty engagement were discussed, with panelists offering valuable advice and solutions based on their experiences.

The networking session provided a platform for EDC faculty coordinators to connect, exchange ideas, and explore potential collaborations. Participants engaged in vibrant discussions, sharing plans for future joint initiatives aimed at enhancing entrepreneurship education.

**Conclusion:**

The "Talkathon - EDC Faculty Coordinators Meet" at Anna University concluded on a highly productive note. Participants expressed gratitude for the opportunity to network, gain insights, and brainstorm ideas for promoting entrepreneurship on their campuses. The event served as a catalyst for collaboration and innovation, empowering EDC faculty coordinators to continue their efforts in nurturing the entrepreneurial spirit among students.



Group photo of meeting

*[Handwritten signature]*  
Co-ordinator

*[Handwritten signature]*  
Director

*[Handwritten signature]*  
Principal  
PRINCIPAL  
MOOKAMBIGAI COLLEGE OF ENGINEERING  
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